



Perception and Evaluation of Regional and Cohesion policies by Europeans and Identification with the Values of Europe

research project granted by the EU research programme Horizon 2020

PERCEIVE project investigates the impact of Cohesion Policy in creating a shared sense of European identity and a wider adherence to the values of Europe among European citizens. On the other hand, PERCEIVE analyses the sense of European identity based on the regional differences in application and communication of Cohesion Policy.

The project has a pronounced applicative character, its results being based on the analysis of governance and communication of the Cohesion Policy in nine case-study regions, which are representative for the complex and heterogeneous reality of the European regions. In Romania, the Sud-Est development region is the PERCEIVE case study, and Sud-Est Regional Development Agency is our territorial partner.

Within the project, the Institute of Agricultural Economics – Romanian Academy leads a task that targets the discrepancies between citizens' and practitioners' perception of the Cohesion Policy and programmes. Based on the analysis from the coordinated [task](#), IEA researchers reached certain preliminary conclusions, namely:

"There are significant disparities between citizens' and experts' perceptions of the regional needs, and mainly of their hierarchization. The analysis also proved that the assessment of the efficiency of interventions through the Cohesion Policy is also different by the two categories of regional actors. This can influence the adherence to the European values and the identification of citizens with the EU."

The research project (PERCEIVE) is implemented by a consortium consist of eight partners and received an overall budget of 2,499,367 € being implemented for three years, starting from September 2016 until August 2019.

PERCEIVE consortium consist of:

[UNIBO - University of Bologna \(Project Leader\)](#)

Partners:

[UGOT - University of Gothenburg](#)

[IEA - Romanian Academy – Institute of Agricultural Economics](#)

[IAFE – NRI - Institute of Agricultural and Food Economics – National Research Institute](#)

[UB - University of Barcelona](#)

[PBS - University of Portsmouth](#)

[WU - Vienna University of Economics and Business](#)

[BAM! - BAM! Strategie Culturali](#)

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